



PRESS RELEASE

January 19, 2007

MM PACKAGING REINFORCES LEADING POSITION ON UKRAINIAN CIGARETTE PACKAGING MARKET

- **Second Rotogravure Line to start in April**
- **Third Line scheduled end 2007**

Just a few months after the start up of a new 10 colour rotogravure line at its recently completed second cigarette packaging site in Cherkassy, Ukraine, MM Packaging again accelerates its speed of expansion. A second rotogravure machine shall already be commissioned in April of this year. And a third line is scheduled for end 2007.

“Confidence in the demand on one of Eastern Europe’s most dynamic markets as well as our international customers’ high loyalty reassure us in our strong commitment to the Ukrainian and growing neighbouring markets”, comments Andreas Blaschke, Member of the Mayr-Melnhof Group’s Management Board, responsible for global packaging sales.

For already more than 10 years, MM Packaging’s Ukrainian cigarette packaging operations have gained a strong hold in the market.

The current rotogravure expansion programme, however, marks a historic mile stone, as the Company offers now outstanding capacities in all three technologies (rotogravure, flexo, offset) from its two Ukrainian facilities.

This broadened technological competence as well as highest service levels relating to quality, lead times and flexibility will benefit customers in a new unparalleled dimension with the overall target to deepen and expand customer relations in the wider market region.

Mayr-Melnhof Packaging is Europe’s number one producer of folding cartons with 25 plants in 11 countries, and the leading manufacturer of cigarette packaging in rotogravure, offset and flexo printing. The Group converts approximately 530,000 tons of cartonboard and paper per year and employs more than 4,500 people.

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